

Abigail Rose Clark

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EDUCATION

- Georgia Institute of Technology, Atlanta GA **2018 - 2022**
 - B.S in Literature, Media, and Communication with a concentration in Interactive Media and Design
 - Graduated with Honors

EXPERIENCE

- **Digital Communications and Graphic Design Internship for the Center of Health Analytics and Informatics (CHAI) at GTRI** **2021 - 2022**
 - Designed logos, graphic materials, motion graphics, style guides, and websites for CHAI's open source tools such as OMOPonFHIR using Procreate, Adobe Suite, and Figma
 - Implemented social media marketing and created frameworks for future social media postings
 - Built websites using HTML, CSS, and JavaScript as well as Wordpress from prototypes designed on Figma
- **Freelance Graphic Design Work, Little Rascals Children's Clothing Co. and Lost Springs Brewing Co.** **2021 - 2022**
 - Worked with clients to develop branding guidelines such as logos, sublogos, and illustrations for local businesses.
 - Designed both large and small illustrations in order to complete a brand identity in addition to Logo's, Website Header illustrations, and imagery used in merchandise.
- **Student Assistant to the Director of Recruitment of GT's College of Computing** **2019 - 2021**
 - Designed marketing materials and promotional materials for the various initiatives including the CoC Mentorship program
 - Created graphic materials for the Georgia NCWIT Awards and I.A.M.GradComputing initiative
 - Worked on events such as ICPC (International Collegiate Programming Competition) and College of Computing Career Fair

PROJECTS

- **GT Women Leadership Conference Lead Designer and Member of Marketing Team** **2020 - 2022**
 - Designed the logo and branding guidelines for the 2021 WLC as well as educational graphics for WLC 2022
 - Created the conference program and marketing graphics while working with peers to implement a completely remote marketing strategy, leading to over 200 women successfully attending WLC's first ever virtual event.
- **Women of Documenta App UI Concept Design** **2022**
 - Designed the logo as well as overall branding for a local online children's clothing boutique
 - Assisted in website development, including the design of the website and functionality
- **Goat on the Rock Coffee Co. Branding and Logo Design** **2022**
 - Created the branding (including logo, content, marketing material, and motion graphics) for Goat on the Rock Coffee Co.
 - Developed the business standpoint behind Goat on the Rock Coffee Co.

ADDITIONAL SKILLS

- HTML and CSS, Python, Javascript
- Adobe Suite: Illustrator, Photoshop, InDesign, Premier, Maya, Unity, Figma, Procreate, Wix, Wordpress
- Graphic Design, Web and User Interface Design, Digital Illustration, Motion Graphics, Animation, Character Design, Photography, Classic Visual Art
- Relevant Courses: Computer Science, Media Studies, Object Oriented Programming, Computational Media, Visual Design, Constructing the Moving Image, Animation, Graphic Design, Interactive Design, Information Design, Art and Design